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COPPOLA SALUTES ITALY AT BROOKLYN FESTIVAL

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Barbara Murray

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Pastas and sauces from Francis Coppola's Mammarella line were served, along with wines from his Neibaum-Coppola Estate Winery in California.

The Coppola wine -- red, white and a Chardonnay -- was poured, along with Olde Brooklyn Sodas, half-liter bottles of Real Pure Natural Spring Water in iced tubs, and Pellegrino sparkling water in the 8.45-ounce size. Budweiser beer was there, too. Espresso by Illy Caffè of North America was also on the menu, and Ciao Bella Gelato, Irvington, N.J., donated the frozen desserts.

Crusty bread was provided for dipping in Mammarella organic olive oil. The rustic pastas were quatrefiore, farfallone and gemelli cuts, all from the factory a few feet away. Sauces were Mammarella's Pomodoro Basilico and Puttanesca, displayed under covered stands with baskets of fresh tomatoes, eggplant and basil nearby.

Steve Geisler, president of three-year-old Olde Brooklyn Beverage Co., along with co-founder and Senior Vice President Dave Kreitzer and Chief Financial Officer Steven M. Wise, handed out cold sodas with abandon.

"We're in Waldbaum's, King Kullen, Stop & Shop, H-E-B in Texas, in the kosher section; and in ShopRite in Philadelphia," Wise said.

About the Author



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